

# EVENT SPONSORSHIP PROPOSAL

**THE BLOC, INC.**

3400 Stockwell St. Lincoln, NE 68506

(531) 210-8434



**NE**

50 OVER 50 NE AWARDS  
EVENT SPONSORSHIP



**THE BLOC**



# GET TO KNOW US

**Dear Sponsor,**

Greetings! The Bloc is a nonprofit organization that has serves the communities in Nebraska. Our mission is to positively impact the lives of many people in the community. Since our founding in 2020, through the COVID-19 pandemic, our programs provided over a million meals including 15,000 warm meals to seniors in need locally, over 12,000 masks, and over 1,500 hours of Professional Mental Health Care to the local community members.

Our inaugural 50 Over 50 NE Awards will honor top achievers over 50 years old in September 2021. We hopes that your organization will help us with much-needed support.

Enclosed is an Event Sponsorship Proposal for the upcoming 50 OVER 50 NE Awards in September 2021.



# 2 ABOUT THE EVENT



In the next few months, we aim to receive 100 nominations for our inaugural 50 Over 50 NE Awards, to honor Nebraska's top achievers 50 years old and over.

We are accepting nominations in five (5) categories (Nonprofit, Innovation, Business, Community, and Healthcare). Fifty (50) of the nominees will be honored with the 50 OVER 50 NE Awards. This year, due to extraordinary circumstances surrounding the COVID-19 Pandemic, we will grant 10 additional awards to exceptional nominees that are age 40 and above, but under age 50.

Nominees must meet the age requirements as of August 31st, 2021, and be established professionals/business owners/leaders with a strong track record and outstanding performance in their fields.

The judges will score the nominees based upon how inspiring their accomplishments are, and the remarkable impact they have on their community.

## TENTATIVE SCHEDULE

- Nominations Deadline: May 15th, 2021
- Judges Review Period: May 20th, 2021 to June 20th, 2021
- Winners Announced: June 25th, 2021
- Awards Ceremony: September 2021

# 3 SPONSORSHIP PACKAGES

## PRESENTING SPONSOR \$5,000 OR MORE

- 10 Tickets to the Event
- 60 days of paid Social Media Ads
- Company logo on the Event website & The Bloc's website
- Company information included in promotional videos
- Company logo displayed during the Event
- Company logo on the Event backdrop
- Brand recognition beyond the Event
- Item(s) from the company included in the attendees' bag
- Company name included in the email to attendees
- Official recognition as the Official Presenter of the Event
- Company executive/representative(s) to be one of the judges
- Featured short pre-approved video of the company at the Event
- Company's signage on the podium
- Branding with promotional messages of inclusion during the Event
- Company's name and logo displayed at the registration booth
- Booth at the Event





# SPONSORSHIP PACKAGES

## **GOLD SPONSOR** **\$2,500**

- 10 Tickets to the Event
- 30 days of paid Social Media Ads
- Company logo on the Event website & The Bloc's website
- Company logo included in social media posts
- Company logo displayed during the Event
- Company logo on the Event backdrop
- Remarks from company leadership or representative (5 minutes)
- Brand recognition beyond the Event
- Item(s) from the company included in the attendees' bag
- Company name included in emails to attendees
- Booth at the Event







# SPONSORSHIP PACKAGES

## SILVER SPONSOR \$1,500

- 6 Tickets to the Event
- 20 days of paid Social Media Ads
- Company logo on the Event website & The Bloc's website
- Company's name and logo displayed at the registration booth
- The company included in promotional videos
- Company logo displayed during the Event

## BRONZE SPONSOR \$500

- 14 days of paid Social Media Ads
- 2 Tickets to the Event
- 5K Social Media Reach/Promotional Prints
- Company logo on the Event website & The Bloc's website



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## EVENT BUDGET

BUDGET ITEMS	COST
Facility plus Rentals	\$5,000
Videographer	\$2,500
Photography	\$2,000
Sound/DJ/MC	\$2,000
Plaques/Trophies	\$5,000
Marketing	\$6,000
Service Fees	\$3,000
Display	\$2,500
Dinner	\$15,000
Guest Speakers	\$6,000
Miscellaneous	\$1,000
TOTAL	\$50,000

## TERMS &amp; CONDITIONS

Before you sponsor the event, the following are the terms and conditions to consider:

- The sponsorship and donation amount should be given to The Bloc, Inc. before the day of the event.
- As a sponsor, you are free to promote your products, brand, and other related offers. However, make sure that it is relevant to the theme of the event.
- As a sponsor, your contract ends at the end of the event.

If you abide by the terms and conditions, please fill the form on the next page and submit it to us at your earliest convenience.

For more information, please contact Philippe Bruce at (402) 214-7960 or [info@50over50ne.com](mailto:info@50over50ne.com)



THE BLOC



## SPONSORSHIP COMMITMENT FORM

[Electronic version available here](#)

Sponsorship Package: \_\_\_\_\_

Name Of The  
Brand/Company: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date Signed: \_\_\_\_\_



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